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# Sustainable development through sport





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# **Self-Exploration and Entrepreneurship Training**

## **INFO PACK**

**20-25.06.2022**  
**Dojran, Macedonia**



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## Brief Information About the Project

**"Sustainable Development Through Sport" project is funded by Turkish National Agency with "2019-1-TR01-KA204-077742" reference number under Erasmus+ KA2 Strategic Partnership in the field of Adult**

**Education Action with the organizations from Turkey, France, Macedonia and Slovenia.**

**The project consortium consists of:**



**Project duration is 36 months and planned to be held between 01.09.2019 - 31.08.2022.**



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## **Project Objectives:**

**Our project aims to develop the key competences and reach UN Sustainable Development Goals of adult educators/trainers and empowering disadvantaged women groups through using sports at local and international level**

**Objectives are:**

**To find out / to analyze the challenges of Adult Education in partner countries**

**To increase the knowledge of Adult Educators in the context of “Key Competences and the importance of them in Life-Long Learning” and the link between Competences and UN Sustainable Development Goals**



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## **PARTICIPANTS PROFILE:**

**30 participants (mostly women in NEET) from each partner organization will attend this 5 days Training course in Macedonia.**

### **Participant profile:**

- 1) Speaking fluently in English**
- 2) Women or men neither in education, employment nor training (NEET) from 20 to 34 years old.**
- 3) 6 participants per partner organization**

**The program of the course is designed and run by five trainers who are responsible of developing the Tools for the Adult Trainers (IO-2). The trainers designed the methodology based on CEFE methods™ and**  
**“Entrepreneurship and business skills through sport”,**  
**“Gender equality”, and “Team building activities.**



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## **The Participants on the training are expected to acquire:**

**Entrepreneurial competences: goal setting, information seeking, self-confidence, opportunity finding, moderate risk taking, decision making, responsibility acceptance, learning from failures, persistence, work commitment**

- ◇ Creativity rules and tools, idea generation and selection**
- ◇ Market understanding, market share and survey, marketing mix, budget, and plan**
- ◇ Management and leadership skills, teamwork, problem solving**
- ◇ Business organization, effectiveness, quality management**
- ◇ Financial management: costs, investment, and financing plan**



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# ACCOMMODATION

**Participants will be accommodated in hotel Istatov in Dojran  
<http://www.hotelistatov.mk/> (very close to the lake).**

**It is a nice hotel in a  
vivid place and beautiful surrounding**

◇ **You will stay in double rooms.**

◇ **All rooms have private bathrooms.**

◇ **Breakfast, Lunch and Dinner will be served in the hotel  
restaurant (except the day planned for Hiking)**

◇ **Training room is professionally equipped for sport  
activities and training (indoor and outdoor)**



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# ABOUT YOUR TRAVEL

- ◇ Please make sure that you have health insurance covering your stay in Macedonia.
- ◇ Passengers can enter Macedonia without submitting any kind of documents regarding the Covid-19 regulations
- ◇ Please inform us instantly if you have any delay/changes about your flights by texting/calling +389 71324959 (Blagoj Trajkov).
- ◇ Emergency number in Macedonia is: 112.

## CURRENCY IN Macedonia

- ◇ 1 Euro: 61.5 Denars

## SOME USEFUL PHRASES

- ◇ Hello : Zdravo
- ◇ How are you? : Kako si?
- ◇ Please : Ve molam
- ◇ Goodbye! : Dogledanje
- ◇ How much? : Kolku?
- ◇ Where is...? : Kade e?





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# How to reach Dojran

◇ If you are coming by plane, there are several options to reach Dojran from the airport:

**1. By taxi- you can get a taxi at the airport and the average price to Dojran is about 100 euro**

**2. By Rent a Car- the price depends on the type of vehicle (for more info you can check <http://skp.airports.com.mk/en-EN/passenger-guide/to-from-the-airport/page/rent-a-car-from-the-airport>)**

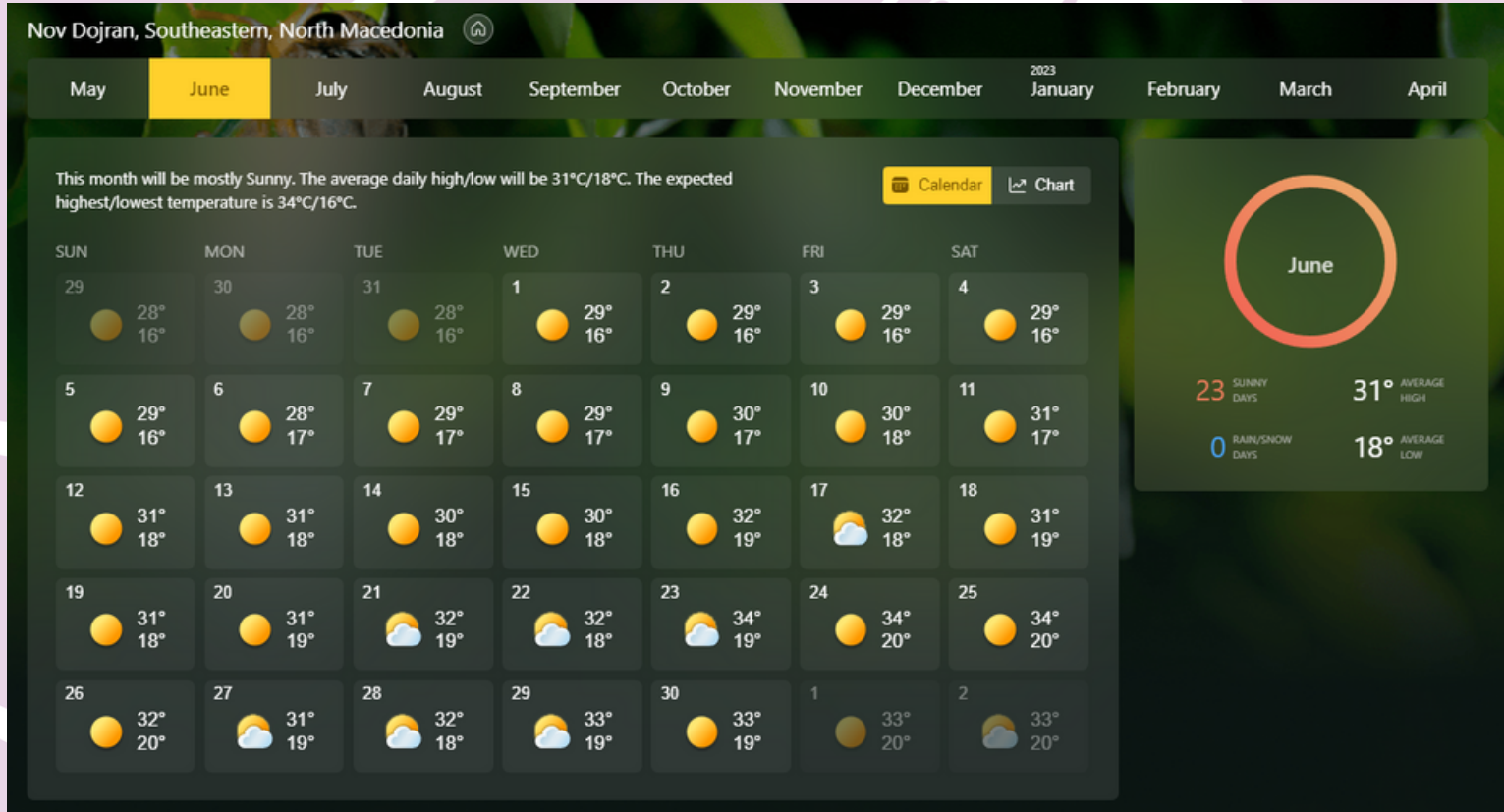
**3. By bus - you will have to go to the International Bus Station in Skopje and from there to catch a bus to Dojran (more info on the following link [https://www.balkanviator.com/mk/vozen-red/skopje-mkd/stardojran\(valandovo\)-mkd/20.06.2022](https://www.balkanviator.com/mk/vozen-red/skopje-mkd/stardojran(valandovo)-mkd/20.06.2022))**



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# Forecast for June



## Contact Info CEFE Macedonia

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# AGENDA

Day 0 (20.06.2021) arrivals						
Day 1 (21.06.2021)						
	start	end	timeframe			
	10:00	11:30	1:30:00	Introduction		To be or not be
	11:30	12:00	0:30	coffee break		
	12:00	13:30	1:30:00	S1	module 1 LPC	dart
	13:30	15:00	1:30:00	lunch		
	15:00	16:30	1:30:00	S2	module 2 Generation of Ideas	round robin + micro macro selction
	16:30	17:00	0:30	coffee break		T letter
	17:00	18:30	1:30:00	S3	module 3 MINI goals	goals SMART
Day 2 (22.06.2022)						
	start	end	timeframe			
	9:00	10:30	1:30:00	S1	SPD + module 4	environment
	10:30	11:00	0:30	coffee break		
	11:00	12:30	1:30:00	S2	module 4 SWOT	analysis
	12:30	14:00	1:30:00	lunch		
	14:00	15:30	1:30:00	S3	module 5 Marketing	
	15:30	16:00	0:30	coffee break		
	16:00	17:30	1:30:00	S4	module 6 Marketing	
Day 3 (23.06.2022)						
	start	end	timeframe			
	9:00	10:30	1:30:00	S1	module 6 Production and Organization	
	10:30	11:00	0:30	coffee break		
	11:00	12:30	1:30:00	S2	module 7 Basket Market	
	12:30	14:00	1:30:00	lunch		
	14:00	15:30	1:30:00	S3	Multiplier event	
	15:30	16:00	0:30	coffee break		
	16:00	17:30	1:30:00	S4	Multiplier event	
Day 4 (24.06.2022)						
	start	end	timeframe			
	9:00	10:30	1:30:00	S1	module 8 XY	
	10:30	11:00	0:30	coffee break		
	11:00			S2	field trip	Hiking
			1:30:00	lunch		
				field trip -Hiking		
					dinner + certificates ceremony	
Day 5 (25.06.2022) - departures						
	start	end	timeframe			